



## SURFACE INTERIORS

A contemporary Identity was established to reposition "ASM Shop Fitting and Cabinets" from building domestic kitchens and small scale jobs to projecting the company towards the commercial retail end of the market. Moko Creative devised the new name "Surface Interiors" and continue to manage the brand, ensuring consistency across all forms of advertising from staff uniforms, exterior signage to their online presence.

[www.surfaceinteriors.com.au](http://www.surfaceinteriors.com.au)

## SCOPE OF WORK

- Devised a brand name
- Brand repositioning
- Brand management
- Stationery designs
- Exterior signage
- T-shirt and van graphics
- Web presence
- Location photography
- E brochure

**moko™**  
(creative)

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