



JONES THE GROCER

Moko Creative was approached by Jones Group Australia, a gourmet retail food chain company to develop a strong and up market image for their new cheeseclub "Fromage du monde".

This included designing a subscription form to entice customers to sign up to the exclusive cheese club. Professional studio photography brought a clean visual style onto promotional booklets, VIP member cards, and other marketing material.

SCOPE OF WORK

Fromage du monde promotional kit
Stationery design
Gift Vouchers
Studio Product photography
Fromage du monde Booklet
Print management

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